

Gandhi



FACULTY OF COMMERCE & MANAGEMENT

About us



Hon'ble.V.C.Prof.N.K.Joshi

The academic year 2023-24 at SDSUV was marked by a series of international events, workshop, webinars, publication of Journal, 2 MOUs and diverse activities aimed at enhancing the academic, cultural and professional growth of our students.

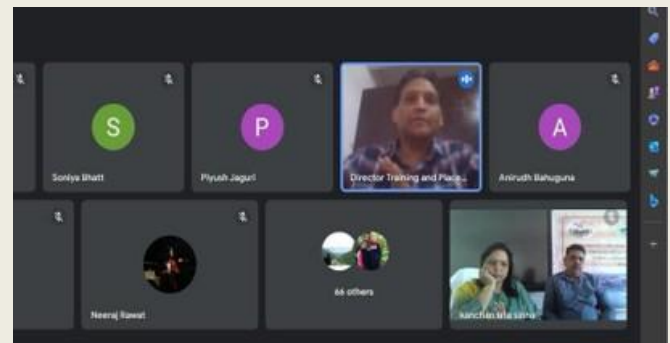


First International Series: Agriculture Management and Its Job Perspectives

Keynote Speaker: Dr. Shalini Pareek, Citrus Research and Education Center, University of Florida, USA
Outcome: Dr. Shalini Pareek delivered an insightful lecture on modern agricultural practices and job opportunities in agriculture management. She highlighted the significance of sustainable practices and advanced technology in boosting crop yield and efficient farm management. The session provided attendees with a deeper understanding of the evolving agricultural landscape and potential career paths.

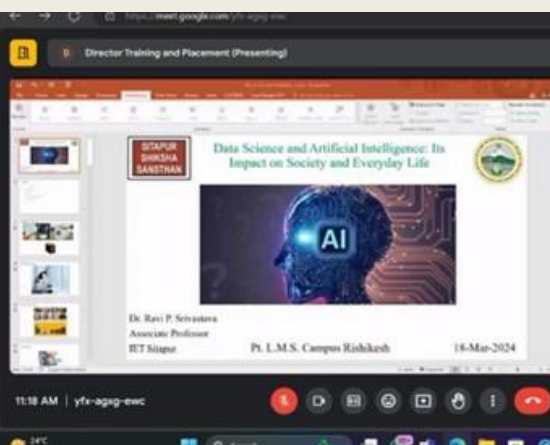
Second International Series: Stress Management

Keynote Speaker: Dr. Niyamat Khan, MBBS MD, Head of Anatomy Department, Fergana Medical Institute of Public Health, Fergana, Uzbekistan
Outcome: Dr. Niyamat Khan's session focused on practical strategies for managing stress in daily life. He emphasized the importance of mindfulness, exercise, and effective time management in reducing stress levels and enhancing overall well-being. The lecture equipped students with essential tools to manage stress and improve their mental health.



Third International Series: Data Science and Artificial Intelligence; Its Impact on Society and Everyday Life

Keynote Speaker: Dr. Ravi Prakash Srivastava, Institute of Engineering & Technology, Sitapur, IIT Kanpur, Yonsei University, Seoul, South Korea (Post Doc.)
Outcome: Dr. Ravi Prakash Srivastava explored the transformative effects of data science and artificial intelligence on society. He discussed the latest advancements in AI technology, its various applications, and the ethical considerations surrounding its use. The session highlighted both the opportunities and challenges presented by AI, emphasizing its profound impact on everyday life.





A distinguished member of the University Grants Commission (UGC), paid an official visit to campus. The visit aimed to assess the university's ongoing projects and ensure compliance with UGC standards.



Debate Competition on 12th April 2024 on the topic “Dependency on technology- need or necessity for students” (for or against). This debate competition was an organized event where the participants presented their arguments and discussed the given topic from two different perspectives according to their viewpoints. Debate participation promoted problem solving and innovative thinking, and helped students to build links between words and ideas that made concepts more meaningful.

Artists carry responsibilities to create awareness through the medium of their art. Bearing the same in mind, a poster making was also organized on April 12, 2024 and the theme was “Developed India Mission 2047.” The intent behind this was to make the students express their ideas, aspirations, and solutions for building a progressive and inclusive India by the year 2047. The activity saw colorful posters and one could see and feel the enthusiasm that the students had in their presentation.



Commerce Quiz: Shrishti and Manvi Emerges Champion at

Faculty of Commerce & Management

A quiz competition was organized by the Faculty of Commerce and Management at Sri Dev Suman Uttarakhand campus, Rishikesh on April 15. Shrishti and Manvi emerged as the winners, while Poonam secured 2nd position, Anshika, Akshita, and Vinayak secured 3rd position. The quiz aimed to promote commerce education and encourage healthy competition among students.



Extempore Competition: Students Speak Their Minds

On April 15, the Faculty of Commerce and Management at Sri Dev Suman Uttarakhand University, Rishikesh Campus, conducted an extempore competition. Sameeksha secured 1st position, Manvi secured 2nd position, while Shruti stood 3rd. The competition aimed to foster confidence and public speaking skills among students.



Workshop on Startup Plastic Engineering

DATE:- 15-April-2024

The workshop on startup plastic engineering, organized by our college, has been a resounding success, offering students an in-depth understanding of the rapidly evolving field of plastic engineering and its entrepreneurial opportunities. The sessions were designed to equip students with both theoretical knowledge and practical skills, fostering a robust foundation for those interested in launching startups in this sector. The interactive format of the workshop, featuring Q&A sessions, group activities, and case studies, ensured active participation and engagement. Students left the workshop with a clear understanding of the challenges and opportunities in the field of plastic engineering, equipped with the skills and motivation to innovate and contribute to sustainable development.



Workshop on World Consumer Rights Day

DATE- 15 -March- 2024

KEY NOTE SPEAKER- Saksham Pradyout, UPES Dehradun

The workshop on consumer rights, organized by our college, was a significant success, providing students with valuable knowledge and practical insights into their rights and responsibilities as consumers. Throughout the sessions, students learned about various aspects of consumer protection, including the importance of being informed, understanding warranties and guarantees, and recognizing fraudulent practices. The interactive nature of the workshop, including Q&A sessions and group discussions, ensured active participation and enhanced learning. The presence of experts in the field provided credibility and depth to the topics discussed.





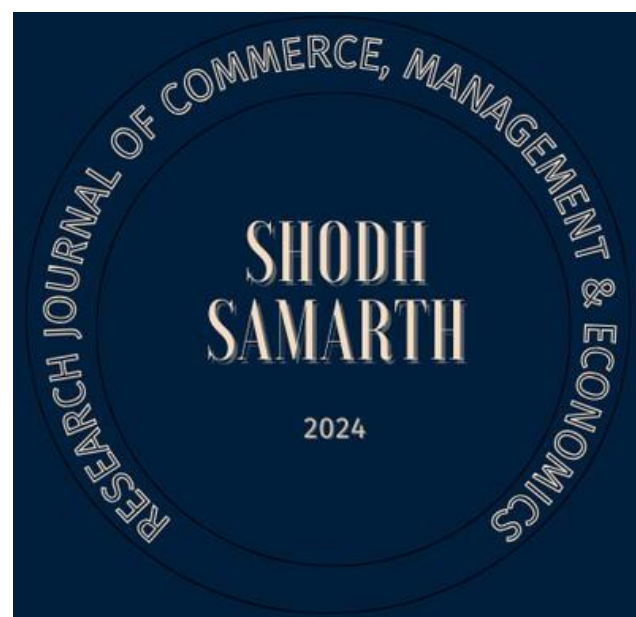
Students of Rishikesh campus learning the tricks of entrepreneurship. 12-Days Workshop of Devbhoomi Entrepreneurship Scheme.

Rishikesh, Uttarakhand Live: Students of Sridevsuman University Uttarakhand Rishikesh Campus are learning the tricks of entrepreneurship and self-employment these days. By doing educational tour, he understood the process related to home stay management and its operation. Subject experts also gave information about various schemes and opportunities run by the government to the participating students. A 12-day workshop on the tricks of entrepreneurship is being conducted by the Higher Education Department of Devbhoomi Entrepreneurship Scheme (DUY) in Rishikesh Campus. Under which, on Wednesday, 37 students of the campus were given an educational tour of Pathal Home Stay located in Badasi village. Where students understood the traditional Koti Bana architectural style used to prepare houses in Uttarakhand. Entrepreneurship Scheme, Professor Anita Tomar said that the main objective of this tour is to make students aware about entrepreneurship and to create a desire for self-employment among them. Professor Kanchan Lata Sinha of Rishikesh Campus said that in this 12-day long workshop, students are being given information about small scale industries self-employment, management etc. by subject experts. Information about financial management was given to the participating students by Ms. Lata Pande.



Faculty of Commerce and Management Launches 'Shodh Samarth' Journal

The Department of Commerce and Management at Sri Dev Suman Uttarakhand University, Pt. LMS Campus Rishikesh, proudly announces the launch of its academic journal, "Shodh Samarth." This new publication aims to provide a platform for researchers, academicians, and students to publish their original research, reviews, and case studies in commerce and management. Prof. Kanchan Lata Sinha, Head & Dean, Faculty of Commerce & Management, emphasized the journal's significance: "The launch of 'Shodh Samarth' reflects our commitment to advancing research and fostering a vibrant academic community. We are excited to contribute to the global discourse in commerce and management." the journal will feature a range of articles, including empirical studies, theoretical analyses, and comprehensive reviews. It will adhere to a rigorous peer-review process to ensure the quality and integrity of the published work. The initiative is part of the department's broader efforts to enhance research capabilities and academic contributions. The inaugural issue features contributions from esteemed faculty and emerging scholars, setting a high standard for future editions. "Shodh Samarth" will be published biannually, promoting ongoing scholarly engagement and the dissemination of innovative research findings. The university community celebrates this milestone and anticipates the valuable insights that will emerge from "Shodh Samarth."



Memorandum of Understanding was signed between Motherhood University and Triyambakam Foundation and Sridev Suman University

Memorandum of Understanding was signed between Sridev Suman Uttarakhand University and Triambak Foundation. The main objective of this MoU is to establish mutual coordination between the institutions

Along with this, a mutual agreement was reached between the institutes to work and implement various programs for the students like startup, entrepreneurship, skill development, social media marketing and social factors. Also, an agreement was reached to organize workshops on subjects like photography and film making designing. On this occasion, Mahesh Panuli from Triyambakam Foundation and Prof. Dharmendra Tiwari from Faculty of Commerce were present.

On signing of the MoU, Head of Department Prof. Kanchan Lata Sinha, Prof. VK Gupta, Prof. CS Negi, Prof. VK Gupta and all the faculty members and University members expressed their happiness and extended their best wishes.



Agreement signed between Motherhood University and Shreedev Suman Uttarakhand University.

Today, on Wednesday, dated 07/02/24, an academic agreement was signed between the two. Honorable Vice Chancellor of Motherhood University, Prof. (Dr.) Narendra Sharma has called this agreement a milestone in the field of education.

The agreement was signed unanimously by the Registrar of Motherhood University, Mr. Ajay Gopal Sharma and Prof. (Dr.) VK Gupta from Shreedev Suman University.

Both the universities will work together in the field of new research and investigation so that our teachers can become aware of the new foundation technology and research topics of the future.



Admissions Open for 2024-25

The Pt. Lalit Mohan Sharma Sri Dev Suman Uttarakhand University Campus Rishikesh is excited to welcome prospective students for the academic session 2024-25. With a diverse array of undergraduate and postgraduate programs across various faculties, the institution invites applications from aspiring learners globally. This year, the focus is on fostering an environment enriched with cutting-edge technologies, interdisciplinary studies, and robust support systems to provide a holistic educational experience.

Interested candidates can visit the official website <https://ukadmission.samarth.ac.in> for comprehensive details on available courses, eligibility criteria, and the application process. The deadline for applications is June 20, 2024 and the admission process includes merit-based selections. For more information, please visit the

<https://sdsuvrishikesh.ac.in> website or contact the admissions office.



Launch of गांडीव E-Newspaper at International Conference

In an innovative stride, Pt. Lalit Mohan Sharma Sri Dev Suman Uttarakhand University Campus Rishikesh launched its E-Newspaper, गांडीव, during the International Conference on Connecting Ancient Indian Wisdom in Modern Context. This conference, attended by scholars, industry experts, and students from around the world, provided a perfect backdrop for introducing गांडीव—a platform dedicated to bridging the ancient and the modern through insightful articles, research, and academic discourse.

गांडीव aims to be a vibrant medium for sharing the latest news, research, and achievements within the college community and beyond. It will feature diverse content, including research articles, opinion pieces, event highlights, and interviews with thought leaders, fostering a culture of knowledge sharing and intellectual engagement.

The inaugural edition of गांडीव is now available on the college's official website, accessible to students, faculty, alumni, and the public. This E-Newspaper is expected to become a vital resource for staying updated on the latest developments in academia, research innovations, and community activities.

Statements from the Administration

Dean of Admissions, expressed excitement about the new academic session, stating, "We are thrilled to open admissions for the 2024-25 session and look forward to welcoming a new cohort of students. Our admissions process is designed to identify and nurture talent, ensuring that our students achieve academic and professional excellence."

Vice-Chancellor, Prof N.K. Joshi, highlighted the significance of the गांडीव launch, saying, "गांडीव represents our commitment to connecting ancient wisdom with modern contexts. In today's digital age, having such a platform is crucial for intellectual exchange and dialogue. We are proud to launch this initiative at a conference that embodies the essence of our vision."